

Now Leasing

Deerfield Plaza

Surfside Beach, South Carolina

◆◆ Aerial



◆◆ Project Profile

190,000 sf redevelopment within the Myrtle Beach area

Anchor, Shop and Outparcels available for an anticipated 2010 delivery

Current outparcel tenants include McDonalds, Pizza Hut, and New China Buffet

Located within a high traffic and retail tourist focused corridor

Within one mile of the ocean with a concentration of ocean front hotels

Great visibility from Kings Highway, US 17 Business

◆◆ Trade Area Information

The Myrtle Beach area is No. 2 on the list of top destinations for summer vacations in the United States, according to the most recent AAA survey.

Restaurant Business magazine ranks the Myrtle Beach area No. 1 in the U.S. for growth potential. The area's market is growing nine times faster than the national average, and twice as fast as its closest competitor, Flagstaff, AZ.

13.7 million tourists visited Myrtle Beach in 2000. Average Household Income of tourists visiting Myrtle Beach is \$70,000.

In 2000, 41% of the housing units within 1 mile of Deerfield Plaza were "Seasonal, Recreational, or Occasional Use". These 1,526 vacation homes within 1 mile of Deerfield Plaza represent thousands of consumers above the 4,767 that live permanently within 1 mile of Deerfield Plaza.

◆◆ Demographics

	1 mile		3 miles		5 miles		Demographics exclude "Seasonal, Recreational or Occasional Use" occupants and households
	2000	2008	2000	2008	2000	2008	
Population	3,926	4,767	20,089	25,218	44,318	63,250	
Households	1,847	2,447	9,125	12,270	19,439	29,326	
Median HH Income	44,105	52,286	41,833	50,696	40,853	50,211	
Median Age	50.7	50.8	45.4	45.2	42.3	42.4	

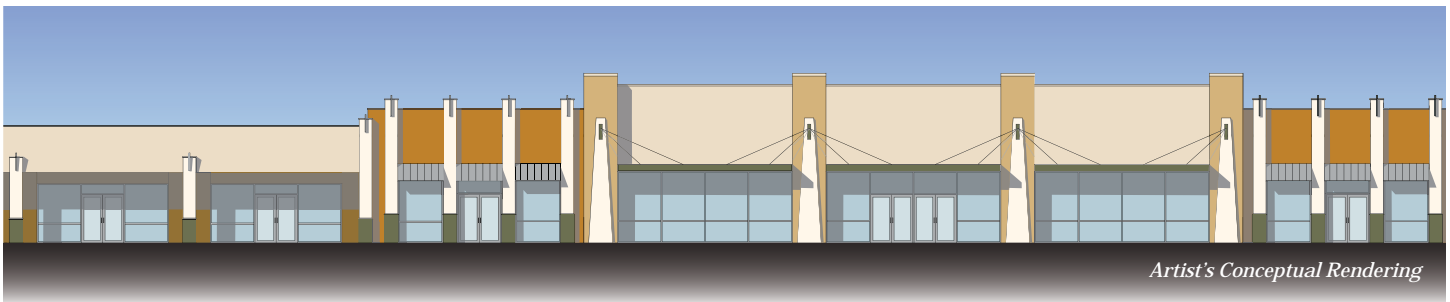
◆◆ Area Maps



◆◆ Site Plan



◆◆ Elevation



◆◆ Site Data

Deerfield Plaza
1870 Highway 17 N
Surfside Beach, SC

Total Building SF: 190,100 SF
Provided Parking: 802
Zoning: Highway Commercial

◆◆ Contact Information

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