

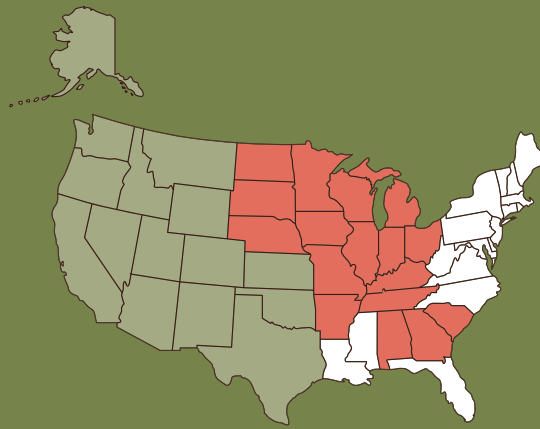


**PAPA MURPHY'S WAS RANKED #1 PIZZA CHAIN IN THE LATEST CREST REPORT!**

CREST is the industry's gold standard insight on purchases of commercially prepared meals and is collected from a panel of over 600,000 consumers.

**WE WERE RATED #1 IN:**

- Quality of Food
- Good Value
- Revisit Intent
- Friendly Service
- Cleanliness of Restaurant
- Convenience of Location
- Overall Experience



**QUESTIONS? CONTACT US TODAY!**

See map above to contact the Papa Murphy's Real Estate professional in your area.

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**OVER 900 STORES IN 33 STATES AND GROWING!**  
REAL ESTATE CRITERIA



# JOIN THE LARGEST TAKE 'N' BAKE PIZZA CHAIN IN THE WORLD.

## WHAT IS TAKE 'N' BAKE?

- We make our pizzas right in front of you.
- We only use the freshest ingredients to top our crust, which is made fresh daily.
- Each of our delicious pizzas, calzones and breadsticks comes on its own bake 'n' serve tray.
- Just pop it in your oven at your convenience, and bake it at 425 degrees. A large pizza takes only 12-18 minutes.
- Buying Take 'N' Bake is sometimes 30-40% cheaper than a baked pizza, giving our customers a great value.
- Papa Murphy's doesn't have delivery, fryers or ovens, public seating or a large staff.



## PAPA MURPHY'S NATIONAL EXPOSURE

- We are the 6th largest pizza chain in the country.
- Over 900 locations in 33 states and Canada with continuous store growth.
- Pizza is a \$30 billion a year industry and Papa Murphy's is the leader in the Take 'N' Bake segment.
- Voted "Best Pizza Chain in America" 3 years in a row!\*



\* Restaurants and Institutions "Consumer Choice in Chains" award.

## REAL ESTATE SITE CRITERIA

<b>STORE SIZE</b>	1,000-1,500 sq. ft.
<b>LOCATION PREFERENCE</b>	In or near grocery-anchored neighborhood centers
<b>BUILDING TYPE</b>	Multi-tenant pad sites and inline
<b>VISIBILITY</b>	From primary roads
<b>ACCESS</b>	Easy in/out during peak hours of 4pm-8pm
<b>PARKING</b>	10-20 spaces
<b>LANDLORD'S BUILDOUT</b>	Standard vanilla shell with 1 ton HVAC per 350/sq. ft. and 3 phase/200 amp electrical
<b>SIGNAGE</b>	Papa Murphy's standard sign package
<b>DEMO-GRAPHICS</b>	Low median age, high person per household, minimum 15,000 people in trade area